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FOR IMMEDIATE RELEASE

JERUSALEM AUTHOR AND PUBLISHER ANNOUNCE LATEST RELEASE
Oblivious to the Obvious: Wishfully Mindful Parenting
Published by French Creek Press

JERUSALEM -- French Creek Press is pleased to announce the release of a new book of essays by KJ Hannah Greenberg, *Oblivious to the Obvious: Wishfully Mindful Parenting*.

Faster than a flying meatball let loose by an insolent hedgehog, more water soluble than a magic marker floating free among a load of delicates, and heavier than a grandmother who ate too many slices of eggplant, *Oblivious to the Obvious: Wishfully Mindful Parenting* breaks through the barriers of dime store strictures and invites all grownups to celebrate, to contemplate, and to gyrate in tempo with the stresses and joys of being a caretaker of young ones.

From mountains of laundry to lizards left to roam among dirty dishes, *Oblivious to the Obvious* sets up house in the hallowed hindmost region of sleep deprived parents' minds. Junk mail, seemingly forever chiming computers and incorrigible kittens are only a sample of deziens that populate this book's pages.

This volume validates that it's insufficient: to debate whether or not a bug is user friendly before smashing it, to distinguish by decibels the difference between "guitars" and "basses," and to insist that service center technicians stop ripping off innocent matrons. In this volume, futility gets reserved for potty training, for homework completion and for delousing.

In the real world, such as is described in *Oblivious to the Obvious*, it is tough to build ceramics without teenagers intervening, to find cell phones with muted ring tones, and to deprive quolls of social status. What's more, as this book also points out, it's naive to wish away cockroaches, to dream of the end of junk mail, electronic or otherwise, or to fancy one's self free of dust bunnies.

In balance, it's reasonable to gain a respite from battling traffic, from sweeping sand out of suitcases and from having to walk long detours around the piles of poo left behind by your mindless neighbors' dogs by reading this delightful collection and by snickering a bit. In fact, folks who have read multiple stories in this book have been known to let loose with giggles, snorts and chortles.

After all, parenting remains an imperfect art no matter how many babysitters are employ, how many relatives are bribed, and how many white hairs are sprouted. It's far better to set aside worries and to sigh along with Hannah's poorly timed phone calls, carbohydrates and automobile key pads than it is to age too quickly.

There are no garbage strewn parking garages so awful or bathroom floods so deep as to be irredeemable by a good-hearted tale. Moan if you wish, but don't fail to join the growing population of adults reading *Oblivious to the Obvious: Wishfully Mindful Parenting*, who accept that schedules, polite children and clean closets are entirely absurd.

Oblivious to the Obvious: Wishfully Mindful Parenting, published by French Creek Press, is available for purchase worldwide on Amazon.com and at French Creek Press (frenchcreekpress.com). French Creek Press offers all traditional publishing services. In addition French Creek Press uses print on demand for the do-it-yourself author and full social media support as the primary marketing drive.

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If you would like more information about KJ Hannah Greenberg or to schedule an interview with the author, please call Shoshana Kleiman at 972-2-651-5795 or email at shoshana@frenchcreekpress.com. For more information about French Creek Press, please visit our website at <http://www.frenchcreekpress.com>.